



OGUN INNOVATE

Our Business Courses



Business Administration

The Certificate in Business Administration will provide you with the opportunity to develop the analytical skills needed to make sound business decisions. You will focus on the management of organizations and general business knowledge.

Entry Requirement

SSCE

Duration

1 Month

Career Path

Entrepreneur, Business Administrator, Business Manager

Outcome

Certificate in Business Administration

Cost

N80,000



Managerial Accounting Course

This course focuses on the cost-volume-profit relationship and using gathered information to make informed decisions. Managerial accounting focuses on transferring learned skills to a management situation. This course forces students to take an analytical approach to budget preparation, cost planning and control.

Entry Requirement

SSCE

DURATION

1 Month

Career Path

Investment analyst / Financial Analyst/ Personal Financial Advisors/Accountant

Outcome

Certificate in Managerial Accounting

Cost

N80,000



Business Law Course

In order to own or run a business, knowledge of the legal system is a must. Students learn about the legal guidelines for business operation in this business law course. They become familiar with a variety of related topics, including contracts; corporations and partnerships; property, trusts and estates; rights and responsibilities of employees and employers; liability and bankruptcy. The subject of law will also lead to a discussion of ethical considerations for business professionals.

Entry Requirement

SSCE

Duration

1 Month

Career Path

Entrepreneur, Business Consultant, Business Lawyer

Outcome

Certificate in Business Law

Cost

N150,000



Marketing Course

Introductory marketing course, students learn about the basic principles and processes of marketing most companies use to grow their business. Specific topics of discussion include identifying target market, determining a pricing and promotion strategy, developing and launching a product and evaluating consumer behaviour.

Entry Requirement

SSCE

Duration

1 Month

Career Path

Marketing Specialist/ Brand Manager

Outcome

Certificate in Marketing

Cost

N80,000



Micro and Macro Economics Course

Students take microeconomics and macroeconomics to learn about how markets work. This course focuses on the basic concepts of supply and demand, as well as cost and productivity, in relation to consumer behaviour. Economic growth and pricing strategies are also studied through the use of common theories and frameworks.

Entry Requirement

SSCE

Duration

1 Month

Career Path

Economist, Business Consultant

Outcome

Certificate in Macro and Micro Economics

Cost

N150,000



Organizational Behaviour and Management Course

A business can only be as successful as the people working in it, and this course sheds light on the organizational environment through an examination of human behaviour, attitude and motivation. The goal of this course is to prepare students to become successful managers by educating them on methods of predicting and controlling their team's behaviour.

Entry Requirement

SSCE

Duration

1 Month

Career Path

Human Resource Manager/HR Consultant/Management Analyst

Outcome

Certificate in Organisational Behaviour/Management

Cost

N80,000



SPACE STUDIES

The Certificate in Space Studies is a chance to broaden your understanding of issues related to space. You will be immersed in the challenges and opportunities of the space industry. Gain experience in your area of interest through a personalised research project under the supervision and advice from space industry experts.

Entry Requirement

SSCE

Duration

1 Month

Career Path

Aeronautical Engineer, Space Expert

Outcome

Certificate in space studies

Cost

N80,000



TECHNOLOGY AND INNOVATION

Innovations in IT have led some businesses to flourish, while others have faltered due to massive changes brought by this industry. IT is notoriously hard to manage. The challenge of managing IT is ensuring that the intended changes and innovations are realized, and the unintended ones are kept under control. This course will cover basic concepts of information technology/innovation management.

Entry Requirement

SSCE

Duration

1 month

Career Path

Entrepreneur, Tech Consultant

Outcome

Certificate in technology and innovation

Cost

N80,000



BIG DATA ANALYST

Big data analysis is the sub-area of big data concerned with adding structure to data to support decision-making as well as supporting domain-specific usage scenarios.

Entry Requirement

SSCE

Duration

1 month

Career Path

Entrepreneur, Tech Consultant

Outcome

Certificate in big data analysis

Cost

N80,000

To register visit

www.oguninnovate.com

or send a mail to info@oguninnovate.com

Training centre

Ogun Tech Hub, (Beside Buhari Estate)

Kobape Road, Abeokuta.